

Burbank Neighbourhood Action Plan: Overview

NAP USEFUL CONTACTS

If you would like any further information about any aspect of the Neighbourhood Action Plans in Hartlepool, or in your area, please contact:

NEIGHBOURHOOD ACTION PLAN FORUMS

Neighbourhood Managers

North: Dyke House, Stranton and Grange
North Hartlepool: Central
North Hartlepool: Headland
North Hartlepool: West View and King Oswy
Throston **Tel: 01429 523680**

Central: Burbank
Hartlepool Town Centre Communities
Rift House **Tel: 01429 855560**

South: Owton
Rossmere **Tel: 01429 523034**

NEIGHBOURHOOD ACTION PLAN DEVELOPMENT

Hartlepool Borough Council's Regeneration Team **Tel: 01429 523598**

CAPACITY BUILDING SUPPORT AND TRAINING

Hartlepool Community Network **Tel: 01429 262641**

HARTLEPOOL PARTNERSHIP

Hartlepool Partnership Support Team **Tel: 01429 284147**

hartlepoolpartnership



What is a Neighbourhood Action Plan?

Neighbourhood Action Plans (NAPs) have been developed to ensure that all local residents have the opportunity to play a central role in making their neighbourhood a better place to live, working alongside Ward Councillors and service providers, to identify and address the issues within their neighbourhood plan.



A Neighbourhood Action Plan identifies:

- How services can be made more efficient and effective for the local community.
- Local issues and priorities, which are established through consultation with local residents including young people, community/voluntary groups, Ward Councillors, businesses and service providers.
- Actions required to tackle these issues and priorities.
- Timescales and responsibilities for delivering actions.
- How service providers can improve their services to better meet the needs of the local community.
- Potential areas of funding and resources.

By bringing together all the key neighbourhood issues and challenges, together with the priorities of the local community and the proposed actions by the Council and its partners, residents can get involved in planning and reviewing activity in funding and expenditure, specific projects and mainstream services.



Priority Themes

The Community Strategy; 'Hartlepool's Ambition', which describes Hartlepool's vision for 2020 has eight priority themes. These are:

- Jobs and the Economy
- Lifelong Learning and Skills
- Health and Wellbeing
- Community Safety
- Environment
- Housing
- Culture and Leisure
- Strengthening Communities

The local issues and priorities are set out under each of these themes in the Burbank Neighbourhood Action Plan (NAP).



Development of the Neighbourhood Action Plan

The Burbank NAP was initially prepared in 2004 and later reviewed in 2007, by Hartlepool Borough Council's Regeneration Team, following a rigorous consultation process when local residents and other key people came together to agree the long term priorities for the area.

Implementation of the Neighbourhood Action Plan

The Plans are reviewed through an annual exercise, which reviews the work of the Burbank Community Forum, measures the success in addressing the issues in the Plan and determines the Action Plan for the coming year. The Action Plan is informed by neighbourhood statistics drawn from local surveys that have been undertaken, alongside what local people know about their area. The Action Plan sets out what needs to be done to tackle the priorities and, by who and when these should be completed. You can read more about the work of the Burbank Community Forum, the group that oversees the implementation of the Plan, on Page 5.

About the Burbank neighbourhood

The Burbank neighbourhood is situated within the Stranton ward and has a resident population of approximately 1,566 people living within 940 households.

The area has facilities available for community use including Burbank Community Centre from which a number of services are delivered locally. Services include a range of health initiatives alongside accommodating the thriving community and voluntary sector in the area; such as Burbank Food Co-op Shop, Burbank Uniting Residents Together (BURT), Burbank Parents Forum and Burbank Men's Club.

St Joseph's RC and Ward Jackson Primary Schools are based within the area and, the estate maintains strong links with nearby Stranton Church.



What is there to know about Burbank?

Below are some of the statistics that highlight issues within the Burbank neighbourhood, compared to similar neighbourhoods in Hartlepool and the Borough.

- In 2008, 53% of the working age population were claiming benefits in comparison to 32% in similar neighbourhoods in Hartlepool and 22% Borough wide (JSU, 2006).
- 50% of students leaving school have 5+ GCSE A*-C passes in comparison to 59% in similar neighbourhoods in Hartlepool and 66% Borough wide (JSU, 2008).
- 41% of residents feel that they need to improve any of their skills, in comparison to 28% in similar neighbourhoods in Hartlepool and 25% Borough wide (Ipsos MORI, 2008).
- 65% of residents in the Burbank area have a long standing illness, disability or infirmity, in comparison to 42% in similar neighbourhoods in Hartlepool and 38% Borough wide (Ipsos MORI, 2008).
- 56% of residents smoke, in comparison to 40% in similar neighbourhoods in Hartlepool and 30% Borough wide (Ipsos MORI, 2008). This is an increase on previous years – in 2006, 49% of people in Burbank smoked, in comparison to 42% in similar neighbourhoods in Hartlepool and 31% Borough wide (Ipsos MORI, 2006). In 2004, this level was at 37% in comparison to 44% in similar neighbourhoods in Hartlepool and 34% Borough wide (MORI, 2004).
- 41% of people have anxiety/problems with nerves/depression/stress, in comparison to 23% in similar neighbourhoods in Hartlepool and 20% Borough wide (Ipsos MORI, 2008).
- 45% of Burbank residents feel their area is more safe than three years ago, in comparison to 20% in similar neighbourhoods in Hartlepool and 14% Borough wide (Ipsos MORI, 2008).
- 44% of residents believe drug dealing and use is a problem in Burbank, in comparison to 38% in similar neighbourhoods in Hartlepool and 24% Borough wide (Ipsos MORI, 2008).
- In 2004, 31% of residents were very dissatisfied with public parks and open spaces in the area, in comparison to 15% in similar

neighbourhoods in Hartlepool and 10% Borough wide (MORI, 2004). In 2006, residents felt that this was less of a problem with 18% feeling very dissatisfied compared to 15% in similar neighbourhoods in Hartlepool and 9% Borough wide (Ipsos MORI, 2006). In 2008, this figure increased to 25%, which still remains high in comparison to 13% in similar neighbourhoods in Hartlepool and 8% Borough wide (Ipsos MORI, 2008).

- In 2004, 20% of residents were very satisfied with the area as a place to live, in comparison to 29% in similar neighbourhoods in Hartlepool and 42% Borough wide (MORI, 2004). In 2006, this increased to 45% compared to 32% in similar neighbourhoods in Hartlepool and 43% Borough wide (Ipsos MORI, 2006). In 2008 however, this decreased to 28%, which is comparable with similar neighbourhoods in Hartlepool, but considerably lower than the Borough wide average of 45%. Note: Overall, 76% of Burbank residents are satisfied with the area as a place to live.
- In 2008, 28% of residents felt that they could influence a decision in their area, which is higher than in similar neighbourhoods in Hartlepool and Borough wide at 21% and 23% respectively (Ipsos MORI, 2008).

The Burbank Community Forum

Neighbourhood Action Plan Community Forums are a partnership of residents, Ward Councillors, service providers and community/voluntary groups, which have been established in all NAP areas. These Forums meet regularly to ensure that the priorities identified within the NAP document are addressed and to consider any new priority issues arising within the community.

Since the Burbank Community Forum embarked on its work to implement the NAP in 2003, it has developed a number of projects and commissioned a variety of services. Guided by issues raised in the NAP and the MORRISH Survey (a local resident-led survey, funded by the Scarman Trust) conducted in 2008, the Forum has successfully initiated a wide range of initiatives, utilising monies, which were allocated to the area to begin to address residents' priorities, as well as working with service providers. The Forum has also commissioned a number of service providers to deliver a variety of health services such as a Community District Nurse, Podiatry Clinic, Complementary Therapies and exercise classes for the community, from the local setting of Burbank

Community Centre. This is alongside numerous environmental and community safety schemes including CCTV installation and landscaping works, which complemented the work carried out as a result of Burbank being identified as a Policing Priority Project Area in 2004.

The Forum has also continued to support the active community/voluntary groups in the Burbank area and, have commissioned the services of Burbank Men's Club, Burbank Parents' Forum, Burbank Uniting Residents Together (BURT) and Bridge Builders to deliver activities for all generations living in the neighbourhood. This is in addition to funding the employment of a part time worker for the Burbank Food Co-op Shop to allow the expansion and diversification of the community enterprise, which has consequently led to the levering in of additional valuable services during shop opening hours.

Come and join us

New members are always welcome to join the Burbank Community Forum, so if you are a local resident and you are interested in the work going on to improve your neighbourhood, why not take this opportunity and get involved in making your community a better place.

An Induction Pack, which outlines everything you need to know about how the Forum operates is available for new members.

For more information and/or a copy of the Induction Pack, contact your Neighbourhood Development Officer, Irene Cross, on 01429 855560 or irene.cross@hartlepool.gov.uk

Alternatively write to:
Irene Cross
Neighbourhood Development Officer (Central)
Neighbourhood Services
Hartlepool Borough Council
c/o NDC Community Safety Office
173 York Road
Hartlepool
TS26 9EQ

Burbank Neighbourhood Action Plan Area

This is the area covered by the Burbank Neighbourhood Action Plan. The highlighted areas show some (but not all) of the projects and schemes, which have been initiated by the Burbank Community Forum.



1

St Joseph's RC (Musgrave Street) and Ward Jackson (Clark Street) Primary Schools

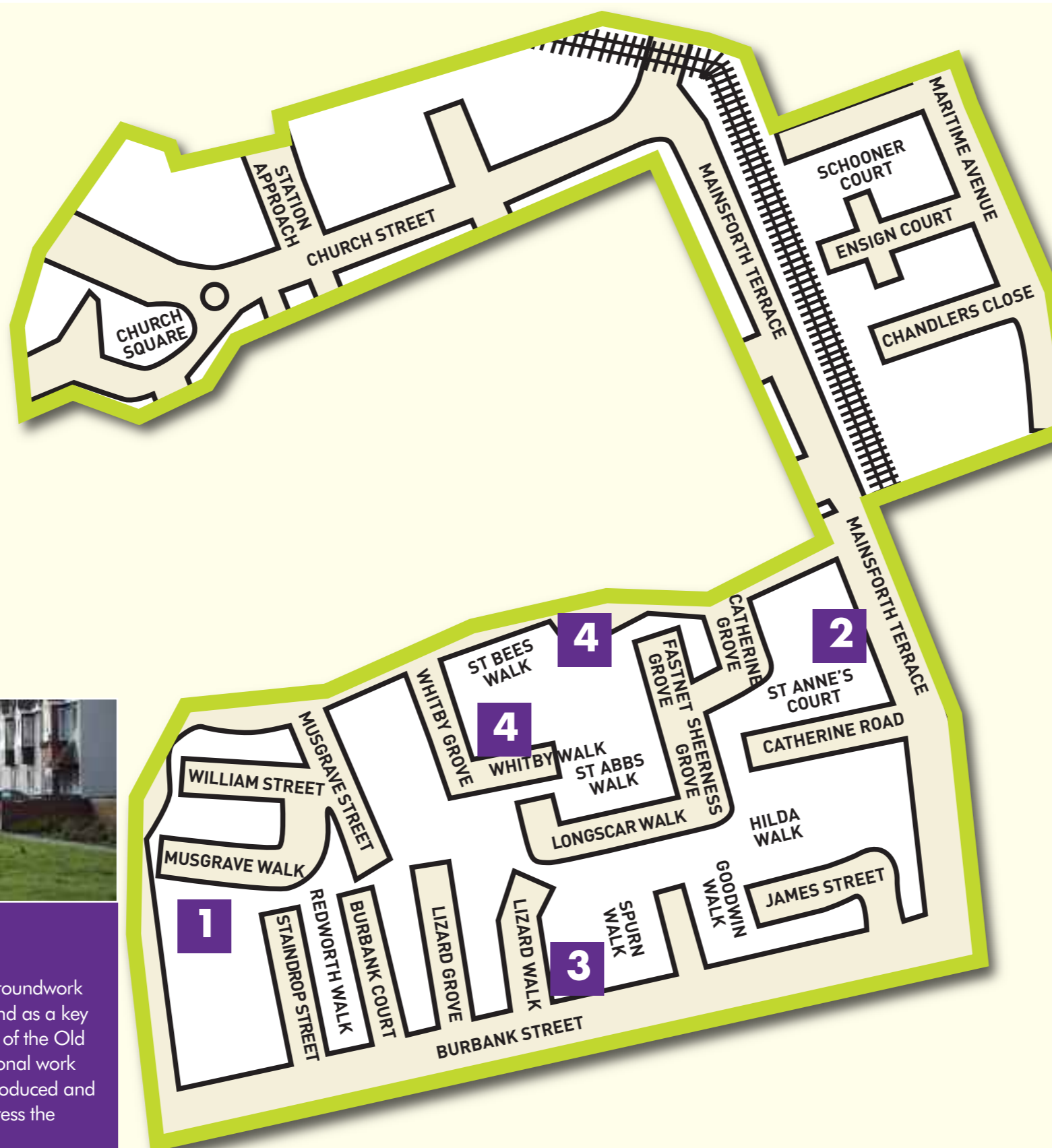
As an integral part of the community, the Forum has supported both schools in the area by contributing to their security initiatives, by commissioning the delivery of a breakfast club to enable parents to overcome childcare barriers to employment and learning and, supporting the provision of library books.



2

Memorial Garden (Mainsforth Terrace)

In partnership with Housing Hartlepool and Groundwork North East, the Forum identified this area of land as a key site to commemorate and celebrate the legacy of the Old Town. Through consultation and intergenerational work with local residents, a design brief has been produced and the Forum is currently seeking funding to progress the scheme.



3

Burbank Community Centre (Burbank Street)

The Forum has devised and implemented a number of schemes that have been delivered from Burbank Community Centre. This includes a range of pilot health services (District Community Nurse, Podiatry Clinic, Complementary Therapies and exercise classes) as well as supporting the employment of a part time worker in order to expand the services of the Burbank Food Co-op Shop.



4

Landscaping works (various locations, including Whitby Walk and Fastnet Grove)

In conjunction with Hartlepool Borough Council and Housing Hartlepool, the Forum identified a programme of landscaping works to tackle the issues surrounding the poor estate layout, maintenance of public spaces plus crime and community safety. This project involved the removal of overgrown shrub areas, shrub bed redesign and soft landscaping works to improve the aesthetic appearance of the area. This has also complemented a series of alleyway closures that were undertaken by Housing Hartlepool.

Priority Concerns

Annually, the Burbank Community Forum review it's priorities and actions in line with those outlined in the Burbank Neighbourhood Action Plan alongside the MORRISH Survey (2008) and, statistical evidence including the Ipsos MORI Household Surveys. The information below provides a flavour of the work undertaken to address some of the issues in the area and, outlines the plans the Forum has for the future.

JOBS AND THE ECONOMY

- PRIORITY CONCERN:**
- (i) Encourage Community Enterprise Initiatives**
 - (ii) Tackle levels of unemployment**
 - (iii) Establish and maintain links with Longhill/Sandgate Industrial Estate and other private sector representatives**

Food Co-op Shop to allow it to expand the services it delivers to the residents of Burbank.

The Forum identified that the worker has been instrumental in the successful expansion and diversification of the shop.

FUTURE PLANS:

Encouraging community enterprise continues to be a priority. The Forum will therefore continue to support the employment of the Co-op Shop Worker. The Forum will continue to establish links with Aldi in order to determine any local benefits such as job opportunities.



WHAT WE HAVE DONE:

In partnership with the Intermediate Labour Market (ILM) Initiative and Hartlepool Borough Council, the Forum has supported the employment of a part time worker for the Burbank

LIFELONG LEARNING AND SKILLS

- PRIORITY CONCERN:**
- (i) Raise aspirations**
 - (ii) Encourage citizenship amongst young people**
 - (iii) Continue and increase participation in Adult Education courses in the area**

Parents Forum to deliver a Nurturing Parenting course to allow people to improve their parenting skills whilst raising their aspirations and confidence levels. This has consequently led to a further training opportunity for a resident who attended.

explore the possibility of extending elements of the Family Caseload Worker project.

The Forum, in partnership with Hartlepool Borough Council's Adult Education Service, is exploring the possibility of providing a range of taster courses from Burbank Community Centre in order to increase levels of participation in Adult Learning courses. This is in addition to the establishing the Burbank Media Group that will deliver a range of media training initiatives (including newsletter writing) to local residents, in order to support it's community and voluntary activity.

FUTURE PLANS:

The Family Caseload Worker established excellent relationships with the community and was successful in helping some residents from the Burbank area in to employment or training programmes. Pending the evaluation of this town wide project, the Forum is keen to

WHAT WE HAVE DONE:

The Forum has funded a Family Caseload Worker to offer information, advice and guidance and one-to-one support to residents and families within the Burbank community who were interested in accessing employment, education and training opportunities. The Forum has also commissioned Burbank

HEALTH AND WELLBEING

- PRIORITY CONCERN:**
- (i) Improve access to health services**
 - (ii) Improve health and fitness programmes**
 - (iii) Improve awareness of health education**

Podiatry Clinic, Complementary Therapies and exercise classes have been piloted for local people to access.

and commissioning the services of Burbank Men's Club, as well as pursuing new areas such as a Health Engagement Strategy/Audit.

FUTURE PLANS:

The Forum targeted it's Neighbourhood Element funding on the Health and Wellbeing theme in order to tackle the identified health inequalities that are evident in the Burbank neighbourhood. Due to the success of previous projects, the Forum has recognised that supporting health service delivery, should remain a priority, particularly the exercise classes

WHAT WE HAVE DONE:

The Forum has commissioned a number of health services to be delivered locally from Burbank Community Centre. In response to a gap in service provision locally and the needs of the Burbank community, services such as a District Community Nurse, a



COMMUNITY SAFETY

- PRIORITY CONCERN:**
- (i) Reduce anti-social behaviour**
 - (ii) Assess the need for further street lighting**
 - (iii) Continue to improve the estate lay out to help reduce the fear of crime and anti-social behaviour**
 - (iv) Continue to maintain and improve Police presence in the area**
 - (v) Increase the take up of free home fire safety checks from Cleveland Fire Brigade**

WHAT WE HAVE DONE:

The Forum in consultation with service providers, has identified areas for opportunities to provide diversionary activities for young people through local community/voluntary groups such as Bridge Builders, Burbank Uniting Residents Together (BURT) and the COOL Project. This is in addition to physical improvements made to secure key community buildings such as St Joseph's RC and Ward Jackson Primary Schools, where the Forum has funded CCTV as part of wider security initiatives.

FUTURE PLANS:

It was identified in the Ipsos MORI Household Survey conducted in 2008 that efforts to improve community safety in the Burbank area in recent years had been successful. The Forum will continue to support diversionary activities in an effort to reduce anti-social behaviour and liaise with key service providers working in Burbank to tackle the issue and perception of drug related crime.

In partnership with Hartlepool Borough Council's Community Safety Team, the Forum will review the provision of the CCTV on the estate and explore possibilities for improvements and additions to the existing system.



ENVIRONMENT

PRIORITY CONCERN:
(i) Improve the open spaces/general appearance of the local area

(ii) Continue to improve the estate lay out and design out crime

(iii) Progress the concept of a Multi Purpose Neighbourhood Centre

WHAT WE HAVE DONE:

The Forum has developed a number of beautification and shrub clearance projects to improve the general appearance of the area and, in conjunction with Hartlepool Borough Council and Groundwork North East, has identified a key area of land on Mainsforth Terrace to develop a Memorial Garden to commemorate and celebrate the legacy of the Old Town.

The Forum has identified that a pedestrian signal crossing on Burbank Street is a priority and consequently has secured

funding from the Central Neighbourhood Consultative Forum.

FUTURE PLANS:

The design brief for the Memorial Garden has been completed and the Forum is pursuing alternative sources of funding to ensure this scheme is progressed. Other key priorities include road safety and taking forward the concept of a Multi Purpose Centre for Burbank.

Consultation on the concept of a Multi Purpose Centre in Burbank began in 2009. The Forum will continue to support the activity of the established Steering Group, which is progressing with the project.



HOUSING

PRIORITY CONCERN:
Improve the open spaces/general appearance of the local area

WHAT WE HAVE DONE:

The Forum has established strong working links with Housing Hartlepool and Three Rivers Housing and, continues to work in partnership to improve the general appearance of the local area to the benefit of Burbank residents.

FUTURE PLANS:

The Forum will continue to maintain strong relationships with Housing Hartlepool and Three Rivers Housing and, in conjunction with key partners, will endeavour to implement the endorsed Neighbourhood Agreement.



CULTURE AND LEISURE

PRIORITY CONCERN:
(i) Address the lack of activities

(ii) Promote existing activities

(iii) Increase usage of sports facilities (for example, the Multi Use Games Area)

WHAT WE HAVE DONE:

The Forum has commissioned a number of groups to deliver a wide range of activities in the Burbank neighbourhood to address gaps in provision. This includes local community/voluntary groups such as Burbank Uniting Residents Together (BURT), Burbank Parents' Forum, Bridge Builders, Burbank Men's Club and the COOL Project.

FUTURE PLANS:

The Forum continue to prioritise the lack of activities for all generations throughout the area and plan to commission local community/voluntary groups to deliver further services to address this gap in provision. This is alongside developing the Media Group for residents on the estate to access training and guidance on how to promote their activities in the Burbank area effectively.

STRENGTHENING COMMUNITIES

PRIORITY CONCERN:
(i) Support and sustain local community organisations

(ii) Build upon intergenerational activities

(iii) Encourage more residents to be pro-active in the community

(iv) Ensure sustainability of local venues and facilities

WHAT WE HAVE DONE:

The Forum has commissioned a number of existing local community/voluntary groups to deliver a wide range of projects on the Burbank estate and, continues to try and support and sustain their existence.

FUTURE PLANS:

Sustaining and expanding the active community/voluntary sector continues to be a priority for the Forum, particularly with regards to training and intergenerational work.

